Sponsorship Opportunities

14 December 2017
QEII Centre, Westminster,
London, SW1P 3EE
Genesis is now in its 17th successful year. The conference attracts over 800 delegates from across the life sciences sector.

We know from our research that Investors, Pharma, Biotech and Med Tech company executives need a conference-led forum to complement the other partnering-led events. They attend Genesis to see how the life sciences eco system is expanding and rising to the current challenges. This is why we continue to evolve the programme structure to enable greater debate and thought leadership outcomes. This on-going evolution makes Genesis stand out from the crowd.

Here are just a few of our new features to ensure your support of Genesis will make a significant difference to your company and the life sciences market.

1. **Conference Theme**
   The life sciences industry is continually changing. The whole issue of cost containment, reimbursement and personalised medicine development is the key to the healthcare industry in the next 20 years. Our conference programme will carry a key theme each year to track and address the major challenges going forward.
   
   *This year’s theme is ‘From Bio-Innovation to Health and Wealth Delivery in Tomorrow’s World.’*

2. **Plenary Debate**
   A partnership with Pharma Intelligence on the programme content and debate to showcase and critique innovative funding and deal strategies. As a Sponsor your name will be associated with this highly innovative and widely profiled initiative.

3. **1-2-1 Meetings**
   The light touch approach to 1-2-1 partnering at Genesis maximises efficiency for delegates whilst not detracting from the conference, networking or learning format.

4. **The Audience**
   Our success is built on identifying the right combination of delegates to ensure the life sciences’ eco system continues to meet and develop.

5. **Case studies**
   This year, with our Programme Partner Pharma Intelligence, key speakers from the industry will present some of their latest investment and alliance strategies. These will be focused case studies enabling delegates to learn and expand their knowledge through a critique of their peers’ approaches.

6. **Outcomes**
   Genesis is where the pharma, biotech, medtech and investor communities meet to debate the key issues facing them and leave with real solutions.

7. **BioNewsRound Award**
   The BioNewsRound Award celebrates success stories within the industry as well as recognising those that publicise their success which has a great impact in building confidence in the sector amongst investors and policy-makers.

Please call Tony Jones on 01223 896 463 or email tony@onenucleus.com genesisconference.com
Sponsorship Packages

For 2017 we are delighted to offer the following packages. Our approach is to ensure you maximise your objectives and business development opportunities so if you have any tailor-made requirements please email tony@onenucleus.com

Platinum Sponsor £10,000 One Exclusive
- Exhibition stand
- 10 x Complimentary passes for staff and / or clients
- Branding on the BioCafe
- Double page spread in the Delegate Handbook
- On-screen logo and logo on the video wall
- Logo on the website
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile of the Delegate Handbook

Gold Sponsors £7,500
- Exhibition stand
- 8 x Complimentary passes for staff and or clients
- Branding on a refreshment stand
- Right hand A4 advert in the Delegate Handbook
- On-screen logo and logo on the video wall
- Logo on the modesty panel
- Logo on the website
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile in the Delegate Handbook

Silver Sponsors £5,000
- Left hand A4 advert in the Delegate Handbook
- Exhibition stand
- 4 x Complimentary passes
- On-screen logo and logo on the video wall
- Logo on the modesty panel
- Logo on the website
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile in the Delegate Handbook

Bronze Sponsors £3,000
- Exhibition stand
- 2 x Complimentary passes
- On-screen logo and logo on the video wall
- Logo on the modesty panel
- Logo on the website
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile in the Delegate Handbook

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## Sponsorship Packages

### Session Sponsors £4,000
- Master of ceremony
- Place on the panel
- 4 x Complimentary passes
- On-screen logo
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile in the Delegate Handbook
- Logo on the lectern
- Logo on the website

### Lunch Sponsor £5,000 One Exclusive
- Exhibition stand
- 4 x Complimentary passes
- 1 x Speaker
- On-screen logo and logo
- Logo on the website
- Logo on the inside cover of the Delegate Handbook
- 100 word company profile in the Delegate Handbook

**SOLD OUT**

### Drinks Reception £3,000
- 2 x Complimentary passes
- Logo on refreshment stands

### Backcover Delegate Handbook Sponsor £2,000 One Exclusive
- A4 advert on the backcover of the Delegate Handbook

### Genesis Prize Draw £250
The Prize Draw aims to encourage networking between delegates and exhibitors. Delegates are required to visit each of the 12 exclusive stands to collect a stamp in order to be entered into the Prize Draw and have a chance of winning £3,000 in travel vouchers.

## Exhibition stand
Standard 3m x 2m exhibition space includes:
- 1x clothed table
- 2x chairs

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[genesisconference.com](http://genesisconference.com)