

**Title:** Starting a New Venture: People, Places and Planning for Success

**Workshop hosts:** Dr Katy Evans-Roberts (Babraham Research Campus) and Dr Belinda Clarke (ideaSpace Enterprise Accelerator)

**Abstract:**

Launching and growing a successful life sciences business requires more than just great technology or services; it's about doing it in the right place with the right people on hand to help you. We will explore the importance of the local and national "innovation ecosystem" in which you are launching your venture, with examples from strategic partners the Babraham Research Campus and the ideaSpace Enterprise Accelerator.

This workshop will be an opportunity to discuss why ecosystems are so important, and the key things to look for – wherever you are planning to set up your business. We will cover key topics such as access to finance, facilities, business support (with the new Business Coaching for Growth scheme), the importance of IP and the basics of a business plan which will excite investors.