

Dr Alison Campbell OBE: Profile 2012
Alison Campbell Associates Ltd

Alison Campbell's career has largely been at the academic-industry interface, both in industry and the public sector. As an independent consultant, Alison specialises in academic/business collaboration and commercialisation. Her areas of expertise include strategic planning; project management; business development; and technology transfer. She also delivers training and development, nationally and internationally.

Most recently, as Managing Director for King's College London Business Ltd she ran research commercialisation and enterprise across the range of academic disciplines at the university. Her remit has included business development and collaboration, IP management, consultancy, out-licensing, start-up company creation, clinical trials, executive education, research management and capturing the impact of research and innovation. Previously Alison worked for the UK Medical Research Council, with responsibility for commercialisation of the intra-mural research programme. She has been Division Director within the MRC, Technology Transfer Group and was latterly CEO at MRC Technology. A graduate of University College London, she completed her PhD in chemical biology at Imperial College London and then moved into industry as a research scientist at Celltech Ltd.

Alison has served as a non-executive director of a number of high technology companies and is currently a non-executive director of PraxisUnico, the UK organisation that supports knowledge transfer and commercialisation, and Chair of its training committee. She led the merger of Praxis and Unico in 2009. Alison has acted as an adviser to a number of government agencies including the Department for Business, Innovation and Skills, the Higher Education Funding Council for England, Research Councils UK, the BBSRC, JISC, Enterprise Ireland and Science Foundation Ireland.

Alison was awarded an OBE for services to Knowledge Transfer in 2010.